

Paulina Martina

Product Design & Innovation Management



Personalia

Name Paulina Martina
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Birthplace 05 Oktober 1988 on Curaçao
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Licence B

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Profile

I am a technology fanatic, directly available to work within innovation and service development. I am a dedicated researcher and communicator supported by my education in design and business.

Work Experience

Freelance Consultant (Available for a full-time position)

2017/ March 2020 - Hearth Design Lab, The Hague/The Netherlands

- Marketing and development of Fashion Technologies
- Coaching on Communication of Research and Design

Manager

2019 Brasserie Huisman, The Hague/The Netherlands

- Management and administration
- Communication and Marketing
- Team Lead
- Concept and Product development

Project Manager

2018 Jasna Rok Design Technology Lab, Antwerp/Belgium

- Project manager Fashion Technology
- Event planning
- Branding and Marketing
- Studio Assistant

Service and Catering industries

2008/ 2019 Hostess, Waitress, Bartending, Team lead, The Netherlands

Sales & Management Retail

2010-2010 NoaNoa, Deventer/Netherlands

2005-2008 Niels Children Store, Oranjestad/Aruba

2006-2008 Lucky Electronics, Oranjestad Aruba

Education

HBO Multimedia Design

2019 / current The Hague University, The Hague/Netherlands
Propedeutic Diploma 2020

- Front-end Service developer, UX-design/research

HBO BSc. Design & Business

2013-2017 Via University College, Herning/Denemark
Bachelor of Design and Business Diploma 2017

- Benchmarking
- Material & Textile innovation
- Concept Design, Interactive technologies

Textile Sustainability & Material Design

2016 Erasmus Exchange, Höskolan i Borås/Sweden
Certificate 2016

Fashion and Textile Design

2014 Exchange Ryerson Universiteit, Toronto/Canada

ROC Zutphen

2010/2013 Retail Specialist Niveau 4, Zutphen/ The Netherlands
Graduated 2013 - Apparel Design, Product Development

HBO Fashion Design

2009-2010, Arnhem/ The Netherlands

HBO Information Engineering (IT)

2008-2009, Utrecht/ The Netherlands

Colegio Arubano

2008 Graduated Havo Diploma

Skills

Languages • Dutch - Native • Spanish - Native • English - Native

Programmes/Applications

- Microsoft Office
- Adobe Illustrator
- Adobe PhotoShop
- Adobe XD
- Adobe InDesign
- Processing
- Protopie
- Blender/ Slicer Software

Programming languages

HTML, CSS, Javascript, Rhino, Grasshopper

Volunteer work

2018 Eerlijk Winkelen, The Hague/Netherlands
Multimedia researcher

Interests

Photography, data analysis, interactive technologies, reading, long walks.